The Redford Township District Library is hosting its first-ever food truck rally event, Rally For Reading. This year the library is combining our annual fundraising event with our summer reading kickoff party to ensure family fun for everyone! We are very excited to offer:

- Food Trucks
- Bounce House
- Dessert Station
- Face Painting
- Games
- Circus Act
- A chance to win the Ultimate Gift Basket

**Rally For Reading offers a wide range of highly visible, cost-effective sponsorship packages. It is the perfect way to give back to all of the community members of Redford while reaching a growing market of young families and professionals living in the area.**

Please take a few moments to review the packages we have to offer and decide the best way your company would like to support the annual Rally For Reading 2020. If you have any questions please email Megan Grant at mgrant@rtdl.org for additional details and information.
# Redford Township District Library Sponsorship Packages

## Title Sponsor

- $5,000
- Sponsor name in the title of all Rally For Reading signage and media.
- Sponsor name on signage and banners throughout the event.
- Sponsor name included in all event coverage and promotional material (social media, flyers, posters, etc.).
- Sponsor logo and link on the library website (150K+ visits annually)
- **Sponsor logo printed in all books provided to children the day of the event and throughout our Summer Reading Program.**
- Featured in an event wrap up article featured in our fall newsletter, mailed to every residence in Redford Township (48k + residents)
- Access to photos from the event

## Below the Title Sponsor

- $2,500
- Sponsor name below the title of all Rally For Reading signage and media.
- Sponsor name on signage and banners throughout the event.
- Sponsor name included in all event coverage and promotional material (social media, flyers, posters, etc.).
- Sponsor logo and link on the library website (150K+ visits annually)
- Access to photos from the event

## Food Truck Sponsor

- $1,500
- Sponsor logo and link on the library website (150K+ visits annually)
- Sponsor name included in social media promotion.
- Access to photos from the event

## Circus Sponsor

- $1,000
- Sponsor logo and link on the library website (150K+ visits annually)
- Sponsor name included in event coverage and promotional material (social media, flyers, posters, etc.).
- Access to photos from the event

## Bounce House Sponsor

- $500
- Sponsor logo and link on the library website (150K+ visits annually)
- Sponsor name included in social media promotion.
- Access to photos from the event

## Activity Sponsor

- $200
- Sponsor logo and link on the library website (150K+ visits annually)
- Sponsor name included in social media promotion.
- Access to photos from the event
Redford Township District Library Sponsorship Packages

- Title Sponsor .............................................................. $5,000
- Below the Title Sponsor .............................................. $2,500
- Food Truck Sponsor ...................................................... $1,500
- Circus Sponsor ............................................................. $1,000
- Bounce House Sponsor ............................................... $500
- Activity Sponsor ........................................................... $200
- Friends of Rally For Reading (Any size or contribution)
  $________________

For recognition purposes, please list my name or company as (please print):

________________________________________________________________________________________

Contact Information

Company name ____________________________________________
Contact name _____________________________________________
Telephone _________________________ Fax __________________
Email ________________________________________
Address _______________________________________
City _________________________ State __________ Zip __________

Method of Payment

- Credit Card
  □ Visa    □ MasterCard    □ Discover
  Credit Card Number ________________________________
  Expiration date _________ Security code__________
  Name as it appears on card________________________
  Signature ______________________________________

- Check enclosed made payable to the Redford Township District Library.

- Please invoice me.

Send invoice to the attention of ______________________

For more information about sponsorship please contact:

Megan Grant
Marketing Coordinator
313-531-5960 ext. 116
Fax: 313-531-1721
mgrant@rtdl.org

Rally For Reading
Saturday, June 13th, 2020
11:00-3:00 p.m.
Redford Township District Library
25320 W. Six Mile Road
Redford, MI 48240

Tax ID Number: 38-3209803