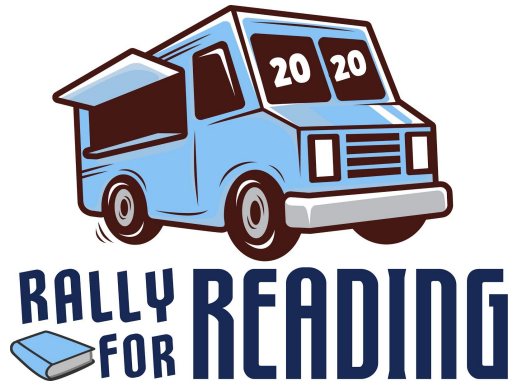


Redford Township District Library

Sponsorship Packages



The Redford Township District Library is hosting its first-ever food truck rally event, **Rally For Reading**. This year the library is combining our annual fundraising event with our summer reading kickoff party to ensure family fun for everyone! We are very excited to offer:

- Food Trucks
- Bounce House
- Dessert Station
- Face Painting
- Games
- Circus Act
- A chance to win the Ultimate Gift Basket

Rally For Reading offers a wide range of highly visible, cost-effective sponsorship packages. It is the perfect way to give back to all of the community members of Redford while reaching a growing market of young families and professionals living in the area.

Please take a few moments to review the packages we have to offer and decide the best way your company would like to support the annual Rally For Reading 2020. If you have any questions please email Megan Grant at mgrant@rtdl.org for additional details and information.

Redford Township District Library Sponsorship Packages

Title Sponsor.....\$5,000

- Sponsor name in the title of all Rally For Reading signage and media.
- Sponsor name on signage and banners throughout the event.
- Sponsor name included in all event coverage and promotional material (social media, flyers, posters, etc.).
- Sponsor logo and link on the library website (150K+ visits annually)
- **Sponsor logo printed in all books provided to children the day of the event and throughout our Summer Reading Program.**
- Featured in an event wrap up article featured in our fall newsletter, mailed to every residence in Redford Township (48k + residents)
- Access to photos from the event

Below the Title Sponsor.....\$2,500

- Sponsor name below the title of all Rally For Reading signage and media.
- Sponsor name on signage and banners throughout the event.
- Sponsor name included in all event coverage and promotional material (social media, flyers, posters, etc.).
- Sponsor logo and link on the library website (150K+ visits annually)
- Access to photos from the event

Food Truck Sponsor.....\$1,500

- Sponsor name on signage and banners throughout the event.
- Sponsor name included in all event coverage and promotional material (social media, flyers, posters, etc.).
- Sponsor logo and link on the library website (150K+ visits annually)
- Access to photos from the event

Circus Sponsor.....\$1,000

- Sponsor name on signage and banners throughout the event.
- Sponsor logo and link on the library website (150K+ visits annually)
- Sponsor name included in all event coverage and promotional material (social media, flyers, posters, etc.).
- Access to photos from the event

Bounce House Sponsor.....\$500

- Sponsor logo and link on the library website (150K+ visits annually)
- Sponsor name included in social media promotion.
- Access to photos from the event

Activity Sponsor.....\$200

- Sponsor logo and link on the library website (150K+ visits annually)
- Sponsor name included in social media promotion.
- Access to photos from the event

Redford Township District Library Sponsorship Packages

- ☐ Title Sponsor.....\$5,000
- ☐ Below the Title Sponsor.....\$2,500
- ☐ Food Truck Sponsor.....\$1,500
- ☐ Circus Sponsor.....\$1,000
- ☐ Bounce House Sponsor.....\$500
- ☐ Activity Sponsor.....\$200
- ☐ Friends of Rally For Reading (Any size or contribution)
\$_____

For recognition purposes, please list my name or company as (please print):

Contact Information

Company name _____

Contact name _____

Telephone _____ Fax _____

Email _____

Address _____

City _____ State _____ Zip _____

Method of Payment

☐ Credit Card

☐ Visa ☐ MasterCard ☐ Discover

Credit Card Number _____

Expiration date _____ Security code _____

Name as it appears on card _____

Signature _____

☐ Check enclosed made payable to the **Redford Township District Library**.

☐ Please invoice me.

Send invoice to the attention of _____

For more information

about sponsorship please contact:

Megan Grant
Marketing Coordinator
313-531-5960 ext. 116
Fax: 313-531-1721
mgrant@rtdl.org

Rally For Reading

Saturday, June 13th, 2020

11:00-3:00 p.m.

Redford Township District Library

25320 W. Six Mile Road
Redford, MI 48240

Tax ID Number:

38-3209803

Redford Township



District Library