



February 1, 2020

RE: Redford Township District Library—Raffle Donation Request

Dear Business Owner:

Building on previous successes, the Redford Township District Library is planning its first Rally For Reading Fundraising event. Rally For Reading 2020 is an outdoor family-friendly event that is going to kick off summer reading!

Funds raised by the 2020 Rally will be used to support literacy projects throughout the year, including our 2020 Summer Reading Program. We anticipate 500 guests will attend the event on Saturday, June 13 from 11am - 3pm. This outdoor event will feature a variety of food trucks, dessert station, bounce house, circus act, face painting, games, and an **ultimate gift card basket raffle**.

The Gift Card Basket is something we are extremely excited about, we hope to create the ultimate prize that creates buzz prior to the event. In order to complete our gift card basket, we are looking for gift cards, tickets, or vouchers. ***We hope you will assist our fundraising efforts by donating to the 2020 Ultimate Gift Card Basket Raffle.*** By making a contribution to our raffle, your business can demonstrate its commitment to the Library and community at large. In return for your support, your business will be recognized in the Rally For Reading event signage, raffle website, and on social media.

***Our ambitious yet attainable goal is to raise \$15,000.*** Your support will help maintain the library's vibrant learning environment which imparts critical life skills that helps all ages. For additional information, please contact our Marketing Coordinator, Megan Grant, at [mgrant@rtdl.org](mailto:mgrant@rtdl.org). Thank you for your thoughtful consideration of this request.

Best regards,

Garrett Hungerford  
Library Director

